

SIAG/DATA MINING AND ANALYTICS BUSINESS MEETING

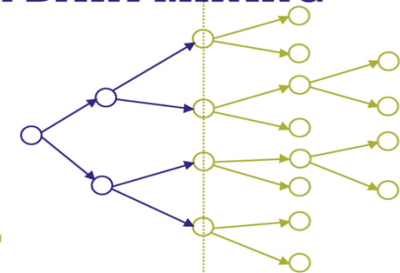
April 25th, 2014

from 5:15pm-5:45pm in Ballroom B/C/D

at the Sheraton Society Hill Hotel in Philadelphia

2014 SIAM
International Conference
on **DATA MINING**

April 24-26, 2014



Sheraton Society Hill Hotel
Philadelphia, Pennsylvania, USA



Thank you to outgoing **SIAG/DMA OFFICERS**

Chair:	Chandrika Kamath
Vice Chair:	Charu Aggarwal
Program Director:	Huan Liu
Secretary:	Michael Mahoney



New SIAG/DMA OFFICERS

Chair: Zoran Obradovic
Vice Chair: Jeremy Kepner
Program Director: Takashi Washio
Secretary: Kirk Borne

ANNOUNCEMENTS

- **SIAG/DMA mailing list (moderated)**
[*siam-dma@siam.org*](mailto:siam-dma@siam.org)
- **SIAG/DMA web presence: Content**
- **SIAM News: Story ideas needed**
- **SIAM blogs (moderated): New**
- **SIAG/DMA Online membership directory**
- **SIAG/DMA Election 2015**
- **SIAG/DMA Charter Renewal 2015**

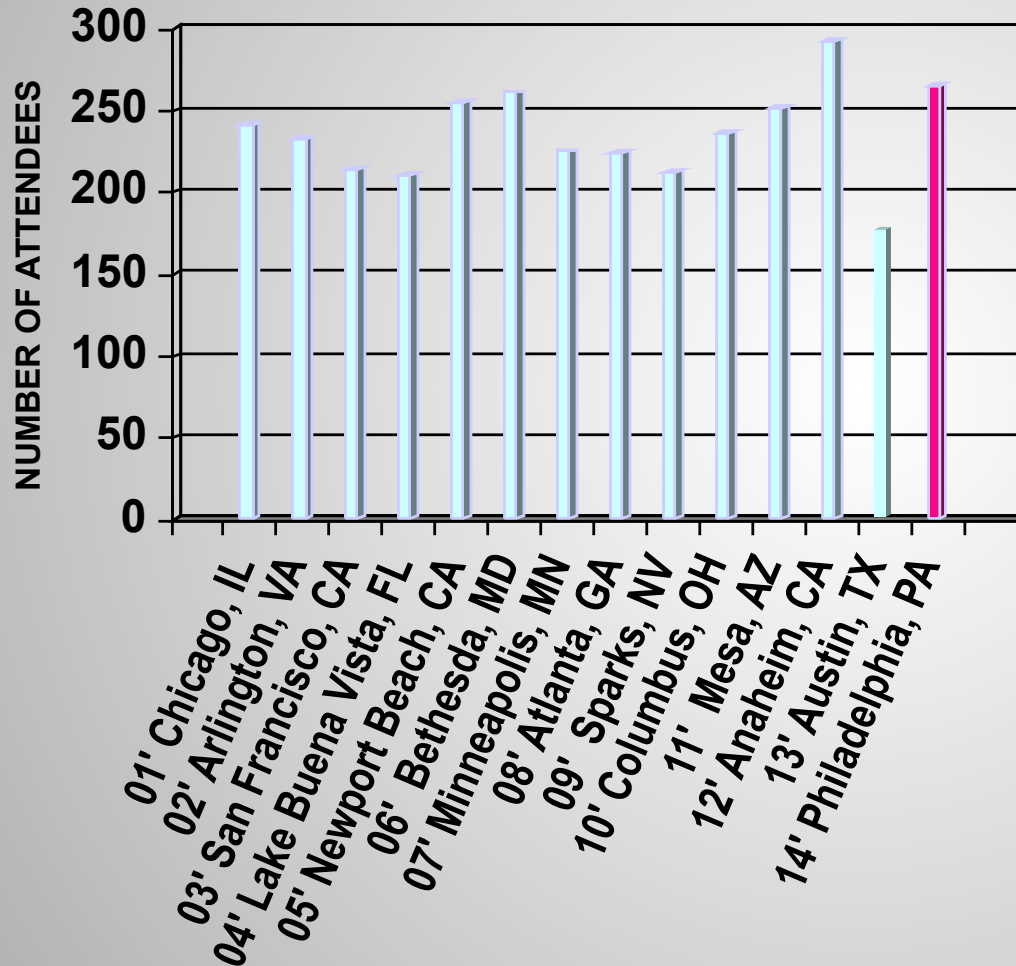
SIAM FELLOWS IN SIAG/DMA

- **2009: Dianne O' Leary**
- **2010: John Gilbert**
- **2011: Ilse Lpsen**
- **2013: Haesun Park**
- **Nominations: November 2014**
- **Must be SIAM SIAG/DMA member**

Vital Statistics

	KDD	SDM	ICDM	ECML/ PKDD	CIKM	ICDE
#papers (10yr)	1212	611	2241	634	1840	2370
#cites/paper (10yr)	18.8	11.1	5.1	5.9	6.3	9.8
Reg (regular)	\$750- \$1150	\$525- \$755	\$675 - \$969	\$546 -- \$660	\$740 - \$990	\$760 - \$1165
Reg (student)	\$400- \$600	\$200- \$225	\$400 - \$581	\$400- \$600	\$520 - \$700	\$420 - \$620

SDM CONFERENCE HISTORY



2014 Pre-registration

260 pre-registered

42 SIAM members

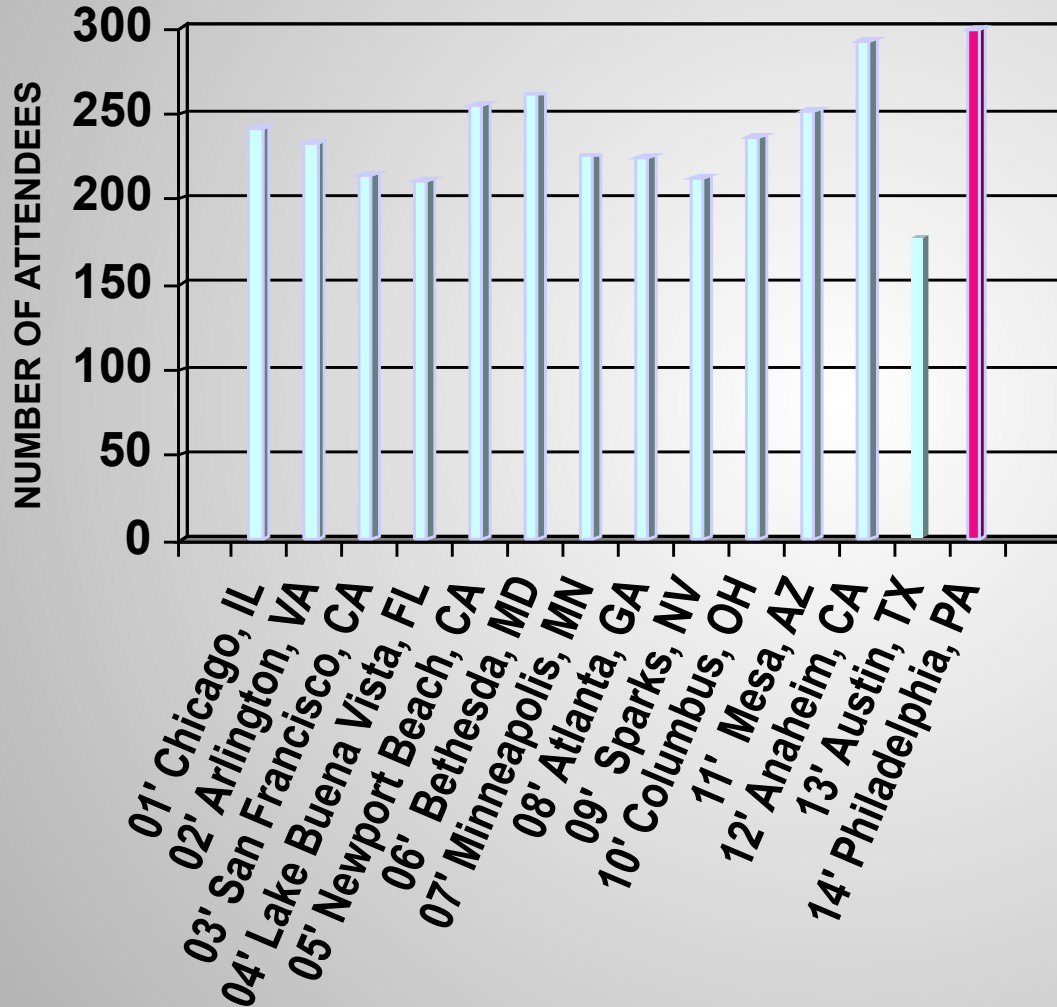
13 SIAG/DMA members

SDM14 Opportunity:

29 (SIAM – DMA) – free

218 (SDM – SIAM) - \$12

SDM CONFERENCE HISTORY



2014 – Total 304
by 10am today

304 registered

30 new SIAG/SDM members

18 new student members

12 non student members

NEXT CONFERENCE: SDM15

April 30-May 2, 2015

Renaissance Vancouver

Harbourside Hotel,

Vancouver

British Columbia, Canada

SDM15 Organizing Team

Conference co-chairs	: Ke Wang and Mohammed Zaki
Program co-chairs	: Jieping Ye and S. Venkatasubramanian
Workshop co-chairs	: Xiaoli Fern and Xifeng Yan
Tutorial chair	: Tao Li
Publicity chairs	: Leman Akoglu and M. Al Hassan
Sponsorship co-chairs	: Nitesh Chawla and Fred Popowich
Local chair	: Anoop Sarkar
Panels chair	: Sanjay Chawla

OTHER CONFERENCES

ICIAM 2015, Beijing, China

August 10-14, 2015

Consider SIAG-sponsored minisymposia

Early decision: Aug. 30, 2014

Regular decision: Sept. 30, 2014

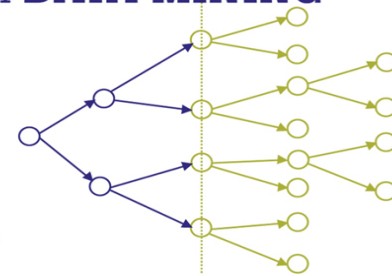
OTHER CONFERENCES

- In support of ICIAM, there will be no SIAM Annual Meeting in 2015
- **SIAM 2016 Annual Meeting**
(Boston, July 11-15, 2016)
- **Objective: SIAG/DMA Track**
with 3 minisymposia

SIAG/DMA Membership Report as of 12/31/2013

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Benefits of SIAM Membership

SIAM News

SIAM Review

Unwrapped (member e-news)

Discounts

80%-95% journal

30% book

20%-30% conference

**Eligible to nominate or be
nominated as a SIAM Fellow**

Participate in SIAM governance

Join SIAM Activity Groups

**Nominate 2 students for free
membership**

**CML - combined membership
directory**

For Students:

- **Student chapters**
- **Prizes**
- **Educational resources**
- **Fellowship and research opportunities**
- **Career options/guidance**

Join SIAM!

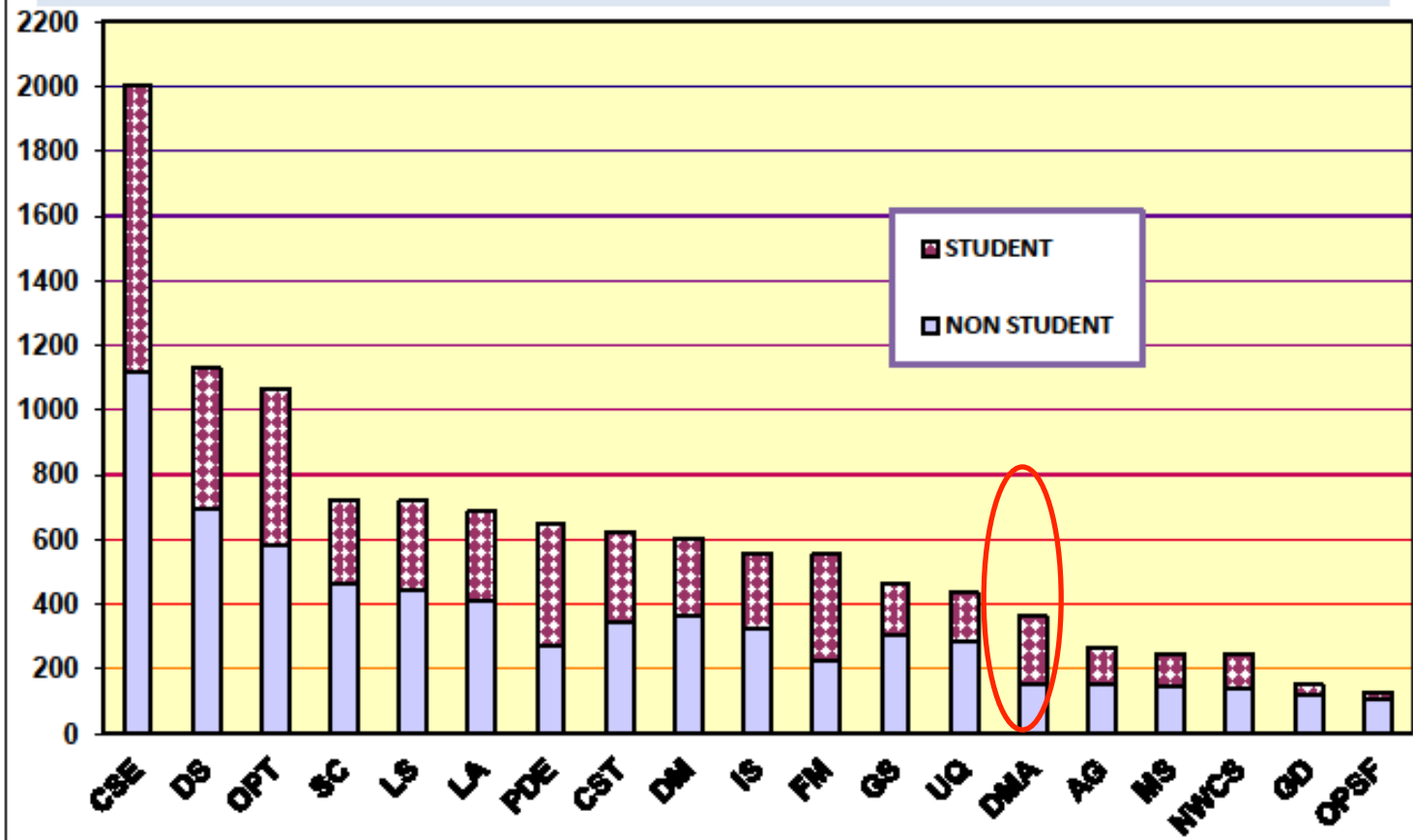
If you paid non-member registration fees, you'll get a discount on membership:

- Non-member registrants receive \$130 credit, and an offer to join for \$12.**
- If you're not a SIAG/DMA member, but are a SIAM member, join SIAG/DMA for free.**

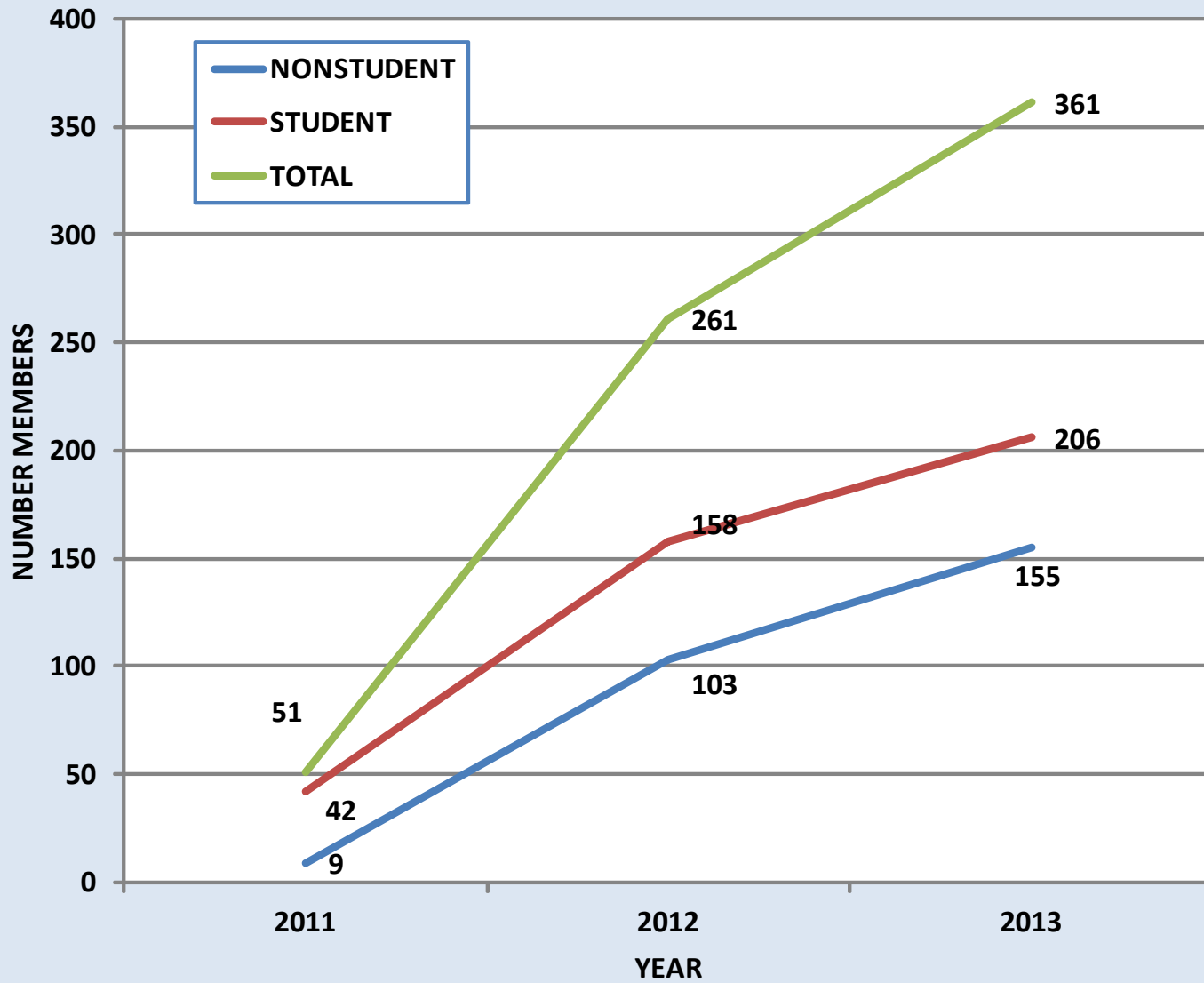
SIAM and SIAG memberships are a good way to be seen/remembered.

11,619 SIAM ACTIVITY GROUP MEMBERSHIPS as of 12/31/2013

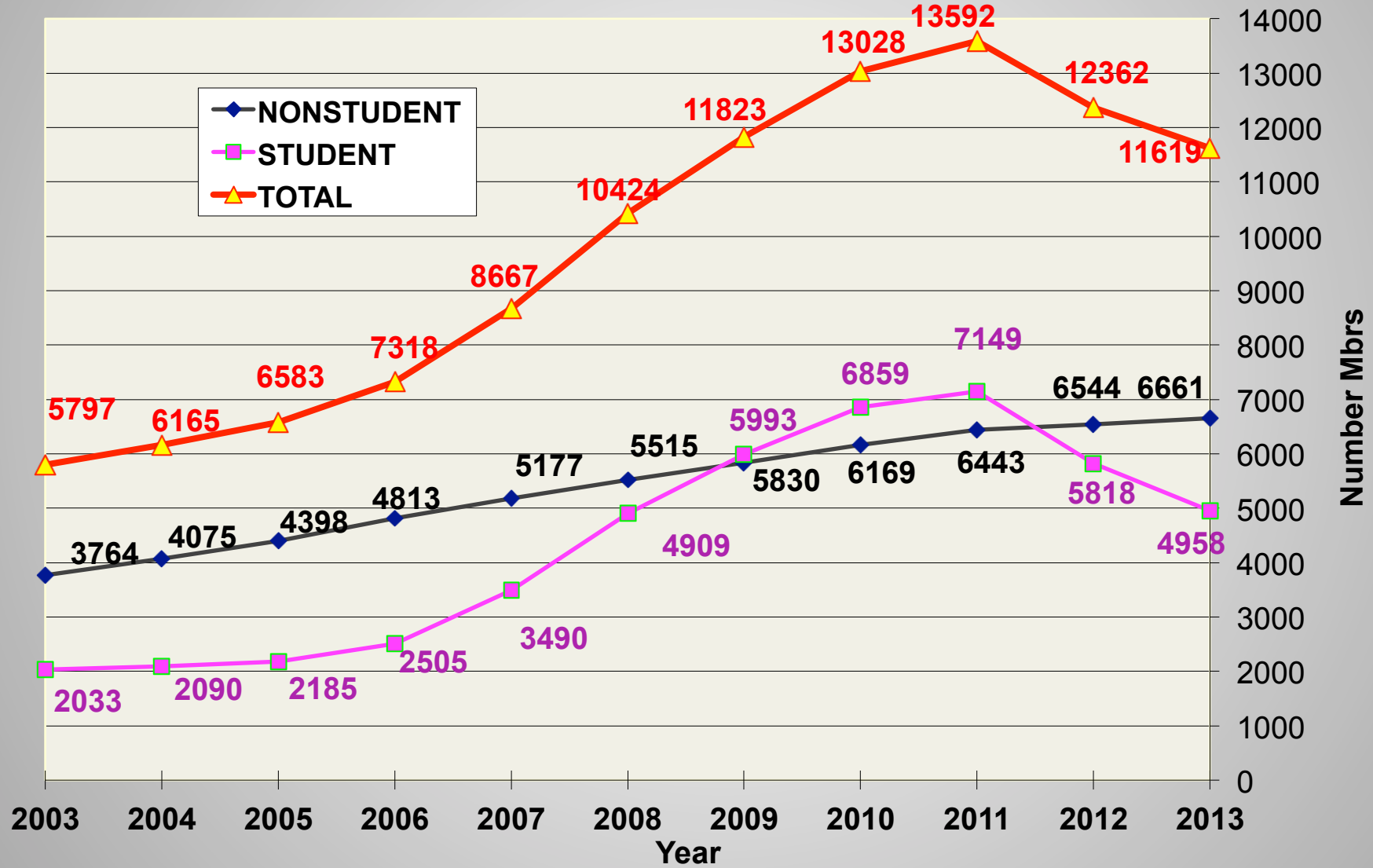
57% Nonstudents , 43% Students



SIAG/DMA MEMBERSHIP HISTORY



All SIAG Membership



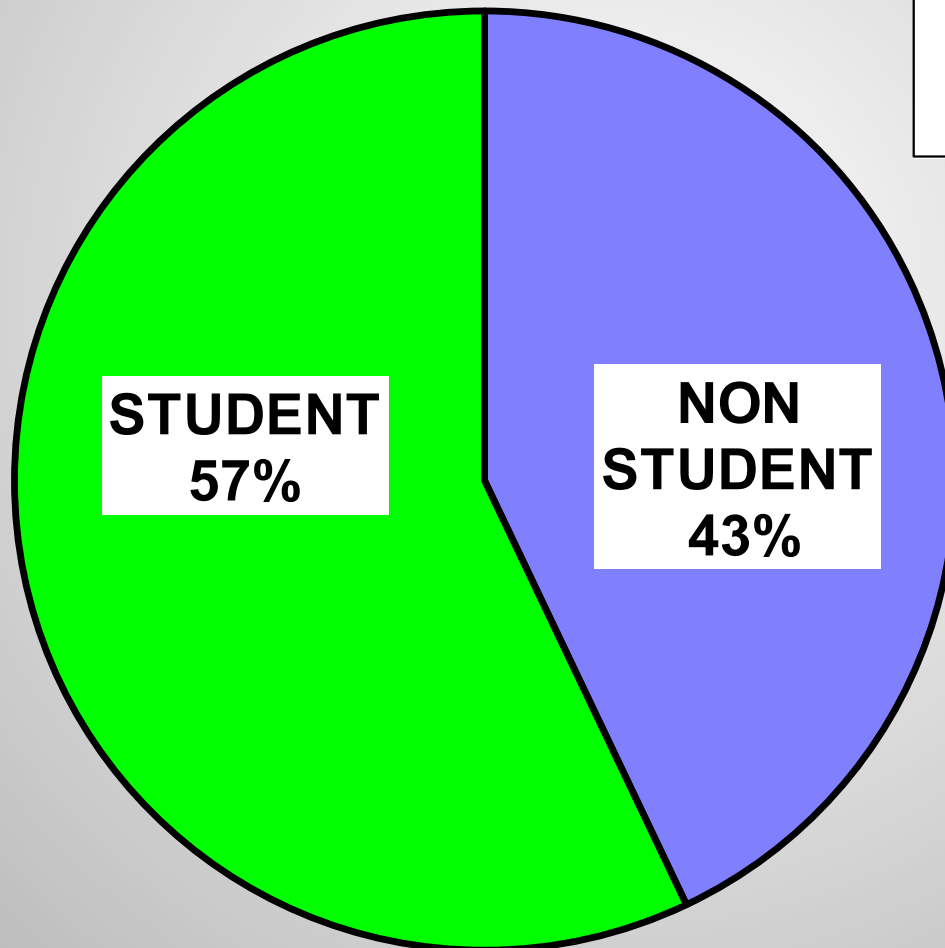
SIAG/DMA MEMBERS

361 as of 12/31/13



■ NONSTUDENT

■ STUDENT



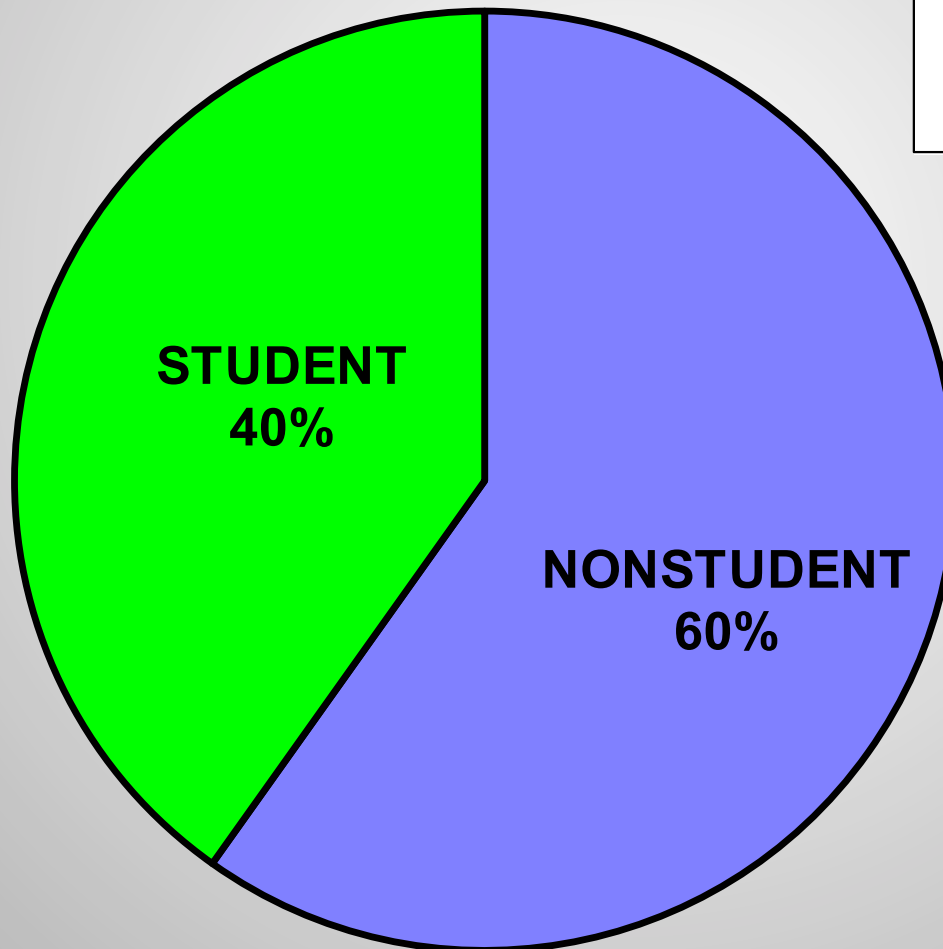
SIAM MEMBERS

14,114 as of 12/31/13



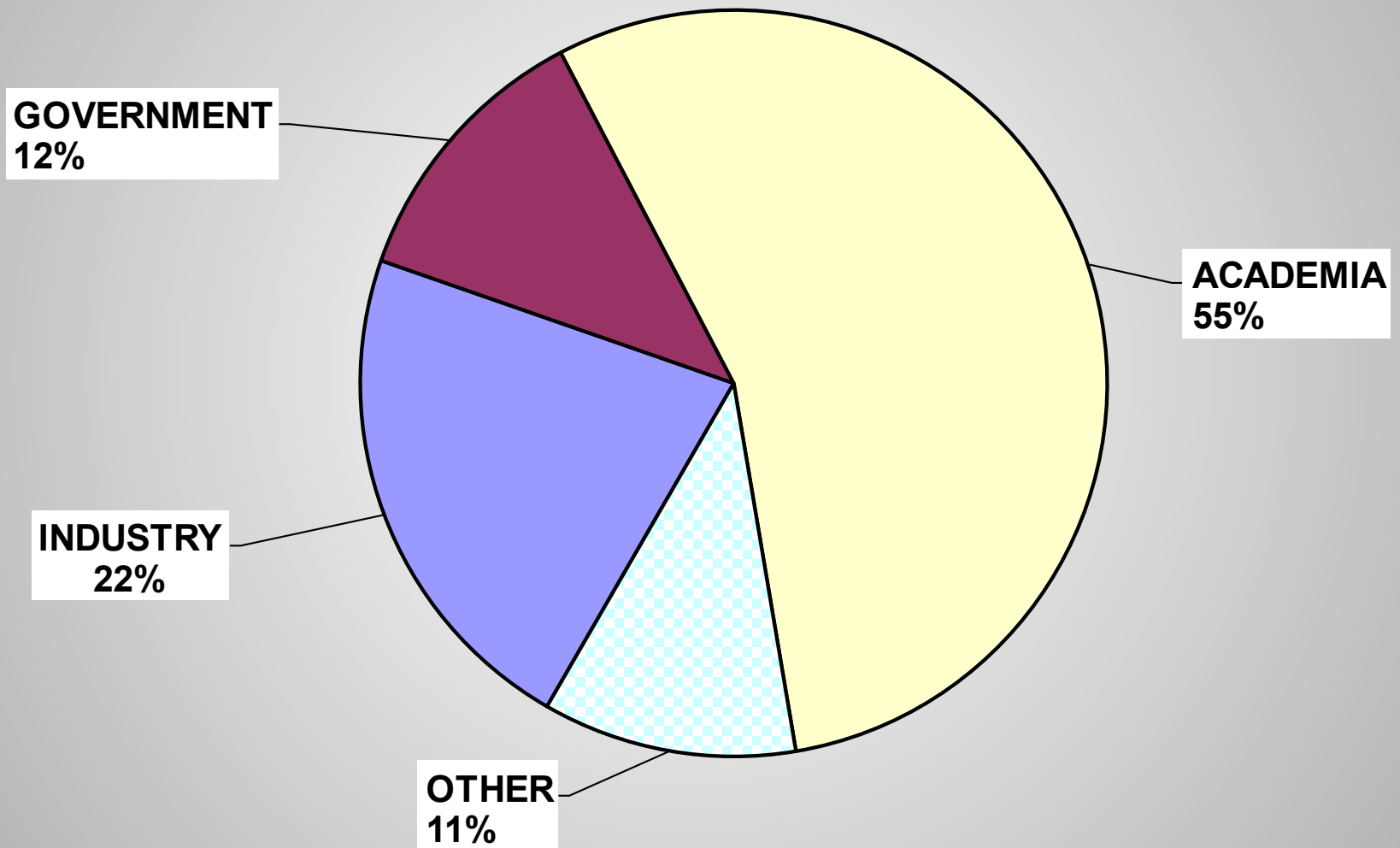
■ NONSTUDENT

■ STUDENT



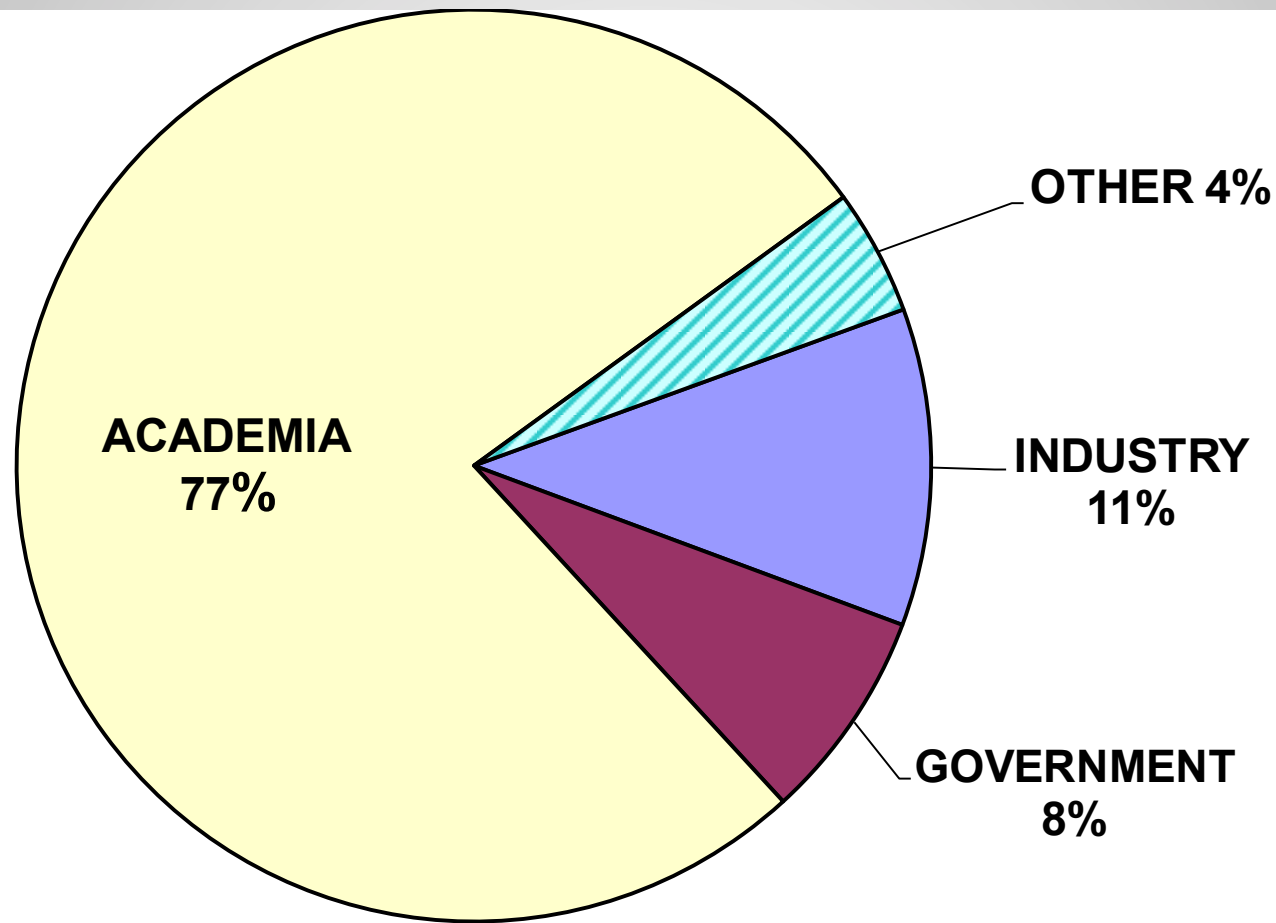
SIAG/DMA MEMBERS BY EMPLOYER TYPE

not including students



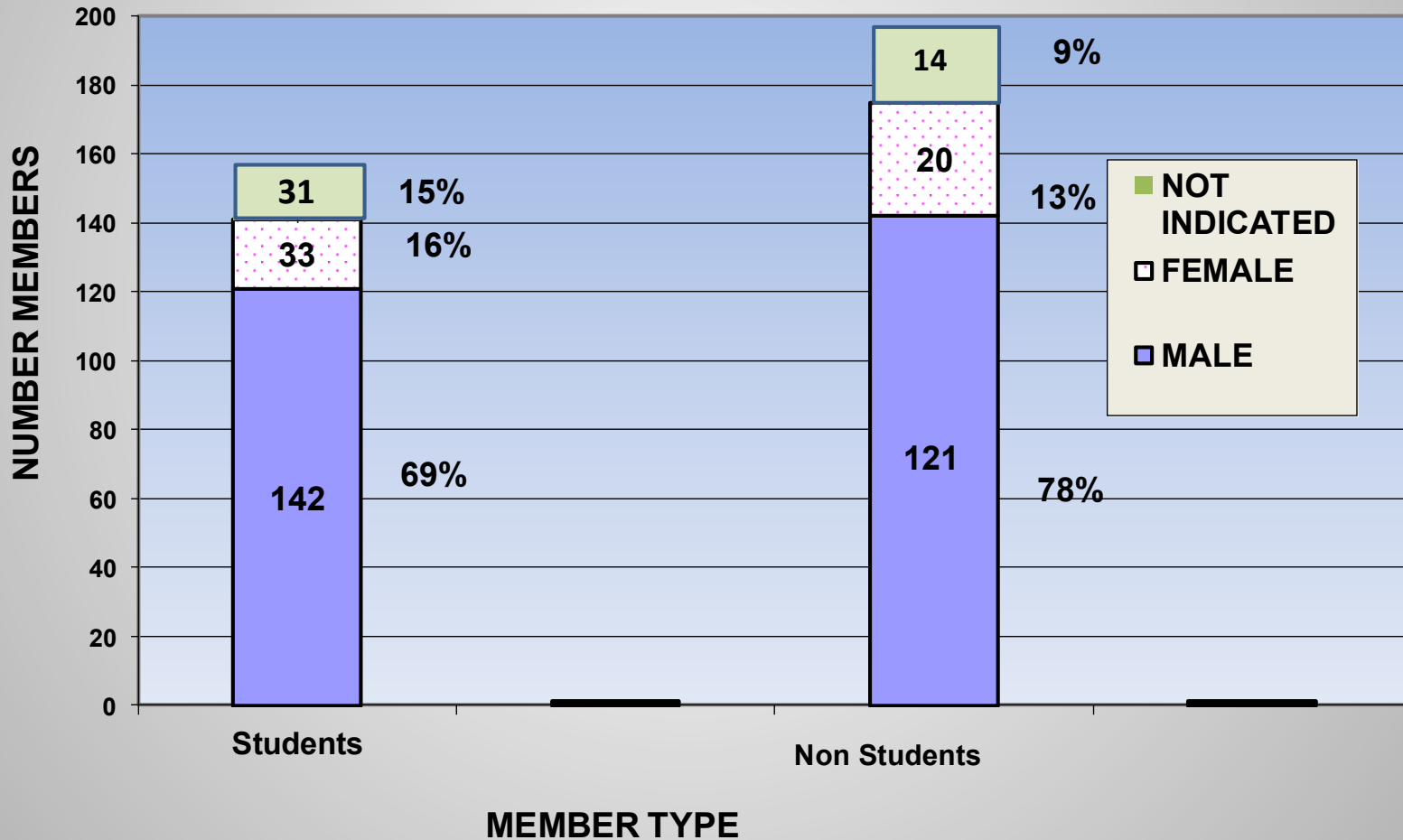
SIAM MEMBER EMPLOYER TYPE

NONSTUDENT MEMBERS ONLY *(data on 81% members)*

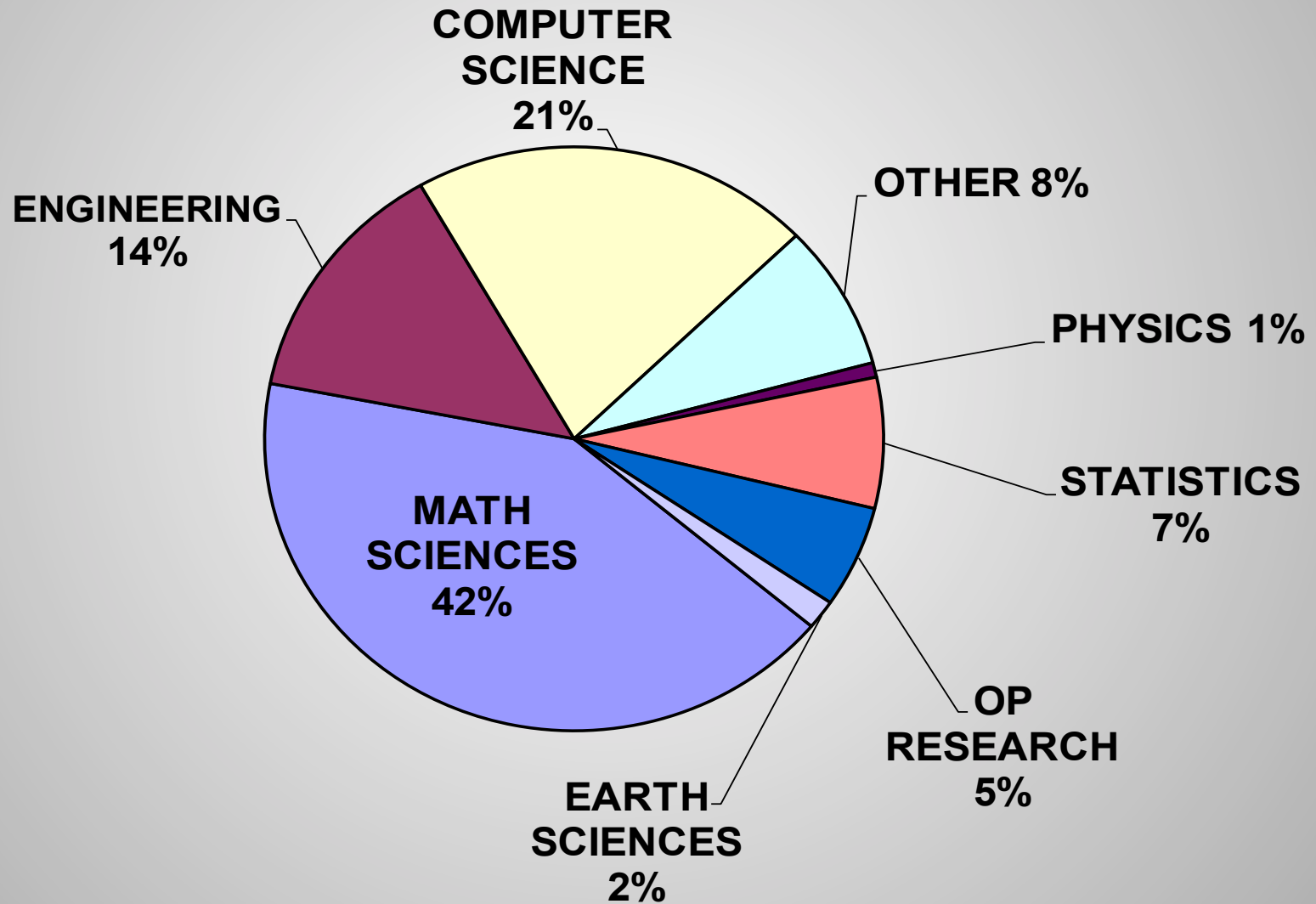


SIAG/DMA MEMBERSHIP BY GENDER

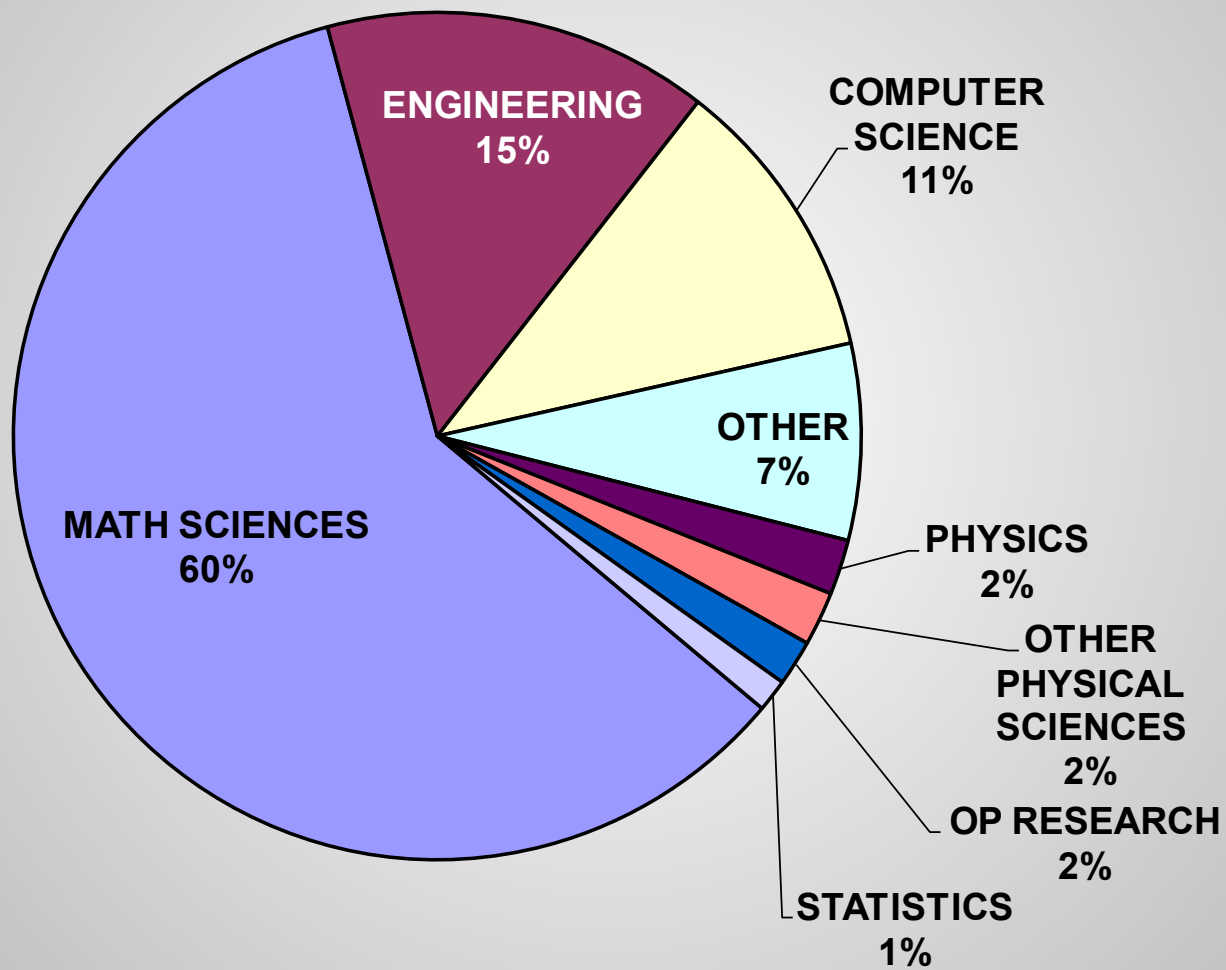
MALE 73% FEMALE 15% NOT INDICATED 12%



SIAG DMA DEPARTMENTS



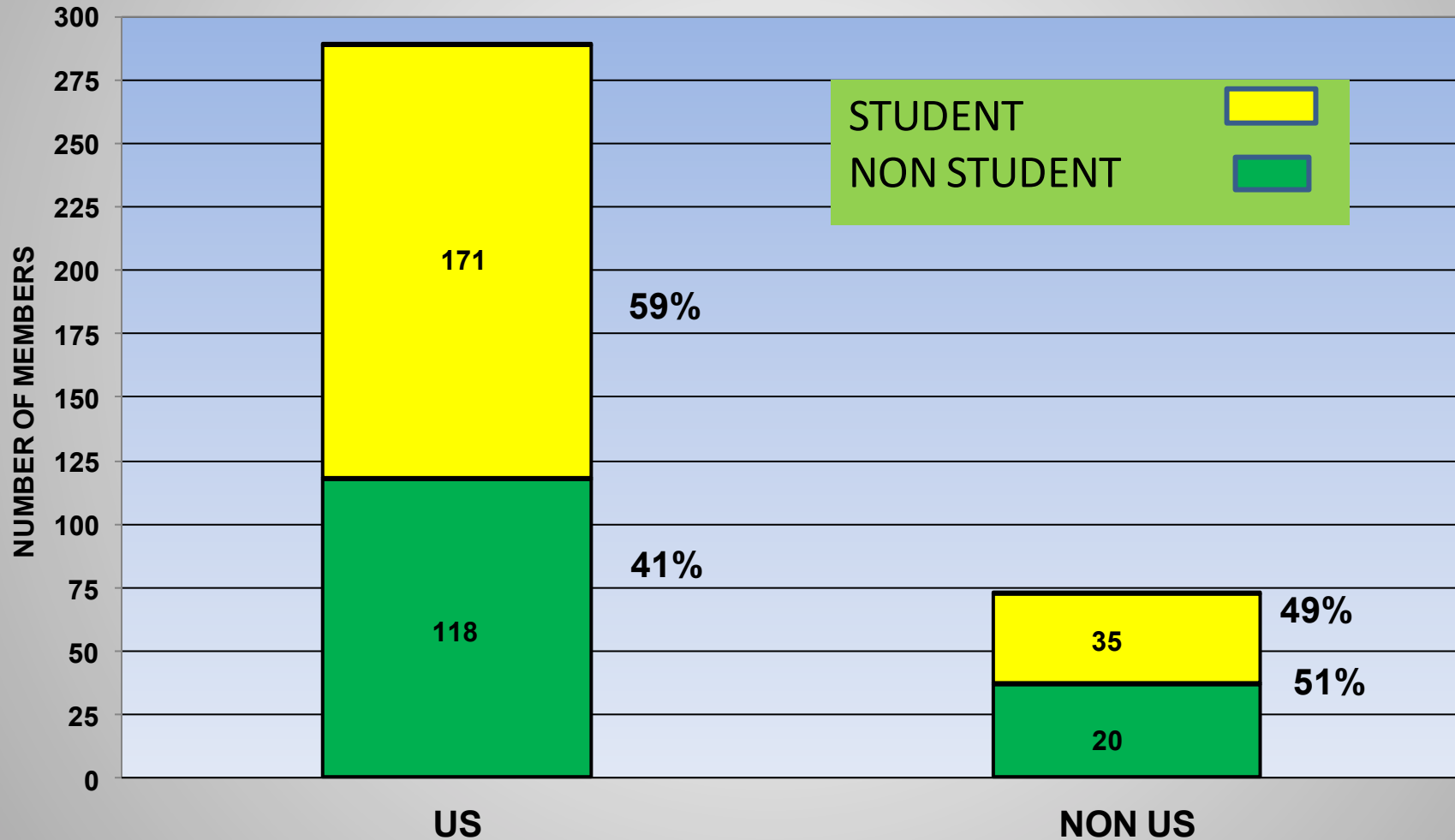
SIAM Membership by Department





SIAG/DMA MEMBERS BY GEOGRAPHY

80% US, 20% Outside US





SIAG/DMA FUTURE PLANS

- **Possible Other Activities?**
- **Other Business?**

SIAG/DMA CONTACTS



Chair: Zoran Obradovic

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kepner@ll.mit.edu

Program Director: Takashi Washio

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Secretary: Kirk Borne

kborne@gmu.edu