

Society for Industrial and Applied Mathematics maintains current addresses for all society members, conference attendees, and journal and *SIAM News* subscribers. These mailing lists are available for purposes consistent with SIAM's objectives, which are:

- to further promote the application of mathematics to science and industry;
- to promote basic mathematical research leading to new methods and techniques useful to industry and science;
- to provide media for the exchange of information and ideas between mathematicians and other technical scientific personnel.

Selections

SIAM offers various ways to target your mailing list including geographic, member versus non-member, SIAM Activity Group members, conference attendees, and research-area based targeting. See the selections on page 12 and email marketing@siam.org for counts and rates of any combination.

Rates

- **Members** (individual and institutional).....\$235/M
- **Non-Members** (inquiries, conference attendees, book purchasers, etc.)..\$200/M
Rate applies only when "non-members only" is specified
- **Conference Attendees**.....\$250/M
Rate applies only when exhibitor purchases attendee list for the conference at which they exhibited.
- **Keycode**\$5/M
- **Names Outside the United States**\$15/M
- **Formats**

The postal mailing lists are provided in an Excel file and are transmitted to the customer via email. The email transmission fee is \$100.

SIAM does not rent email addresses - only postal addresses.

Minimum order \$250 or 1,000 names

Ordering Information

- **Lists are rented for one-time use only; no part may be copied for re-use.**
- Nth selections and/or random selections are not available at this time.
- All orders must state exact list required, rate, and shipping method requested.
- A sample mailing piece must be included with your order. All mailing pieces must be approved by the executive director or a designee prior to processing.
- Agent discounts will not be extended.
- A list rental agreement must be completed to receive lists electronically.
- Orders may need to be prepaid.
- **E-mail addresses lists are not available.**

Note: All selections can be merged and de-duplicated.

The following geographic selections are available: U.S., Canada, or worldwide.

Turnaround

Please allow 14 (fourteen) business days from the date order is received to date of shipment from SIAM.

For all mailing list inquiries and orders please contact marketing@siam.org. When you place your order, please include a complete sample of your mailing piece(s) for approval by SIAM, the format you require the mailing list, and the deadline for the list.

Please contact
marketing@siam.org
for list counts.

SIAM SELECTIONS

SIAM Members (individual)
SIAM Members (organizations)
SIAM News Subscribers

SIAM ACTIVITY GROUP MEMBERS

Algebraic Geometry
Analysis of Partial Differential Equations
Applied Math Education
Applied and Computational Discrete Algorithms
Computational Science and Engineering
Control and Systems Theory
Data Science
Discrete Mathematics
Dynamical Systems
Financial Mathematics and Engineering
Geometric Design
Geosciences
Imaging Science
Life Sciences
Linear Algebra
Materials Science
Mathematics of Planet Earth
Nonlinear Waves and Coherent Structures
Optimization Theory
Orthogonal Polynomials
Supercomputing
Uncertainty Quantification

CODE DESCRIPTION

01 Linear Algebra/Matrix Theory
02 Real and Complex Analysis
03 Ordinary Differential Equations
04 Partial Differential Equations
05 Discrete Mathematics
06 Numerical Analysis
07 Computational Mathematics
08 Computer Science
09 Applied Probability
10 Statistics
11 Control and Optimization Theory
12 Optimization Theory
13 Communication Theory
14 Applied Geometry
15 Image Processing
16 Classical Mechanics of Solids
17 Fluid Mechanics
18 Quantum Physics
19 Geophysical Science
20 Atmospheric and Oceanographic Science
21 Chemical Kinetics and Combustion
22 Biological Sciences
23 Environmental Sciences
24 Economics
25 Social Sciences
26 Functional Analysis
27 Management Sciences
28 Math Education
29 Astronomy and Planetary Sciences
30 Simulation and Modeling
31 Materials Science
32 Electromagnetic Theory
40 Applications of Mathematics and Computation in Industry
43 Dynamical Systems
44 Nonlinear Waves and Coherent Structures
48 Data Mining, Information Retrieval
49 Algebraic Geometry
50 Uncertainty Quantification
99 General Interest

Topics of Recent SIAM Conferences

Conference attendees lists are available as a separate list or for merging with other selections.

- *Applied and Computational Discrete Algorithms*
- *Applied Linear Algebra*
- *Applied Mathematics Education*
- *Computational Science and Engineering*
- *Combinatorial Scientific Computing*
- *Control and Its Applications*
- *Data Mining*
- *Data Science*
- *Discrete Algorithms*
- *Discrete Mathematics*
- *Dynamical Systems*
- *Financial Mathematics*
- *Geometric Design and Computing*
- *Geometric and Physical Modeling*
- *Geosciences*
- *Imaging Science*
- *Life Sciences*
- *Materials Science*
- *Math for Industry*
- *Mathematics of Planet Earth*
- *Nonlinear Waves and Coherent Structures*
- *Optimization*
- *Parallel Processing for Scientific Computing*
- *PDEs*
- *Uncertainty Quantification*

This agreement, made this _____ day of _____, between SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS (hereinafter referred to as SIAM) and _____ (hereinafter referred to as the LIST RENTER) establishes the following terms and conditions:

The LIST RENTER will receive names and addresses from the SIAM database in electronic/digital format for the following promotion: _____, and agrees that these names are the exclusive property of SIAM. Because this list is valuable property and is of a highly confidential nature, the LIST RENTER agrees not to disclose, transfer, duplicate, reproduce, or retain in any form or manner whatsoever, all or any portion of the mailing list(s), nor permit any third party, agent, employee, or contractor and their respective agents and employees to do so.

The one time (only) use of a list(s) shall be limited solely and exclusively to the agreed-upon offer as described in this letter of agreement and the sample mailing piece provided to SIAM. If multiple usage is required, SIAM must be advised beforehand of the details, including the date of the mailing, and the LIST RENTER must pay for such usage.

SIAM agrees to provide an email attachment directly to the mailhouse or service company designated by the LIST RENTER which may be responsible for the merge/purge of the SIAM list with any other list(s). This third party must agree to all of the above conditions set herein and authorized below by a duly appointed representative.

Mail piece makes no claims or implications that the offer or organization is in any way endorsed by SIAM, and should not include the SIAM organization's name or logo, without prior written approval from SIAM.

List Renter _____ Date _____

Authorized Signature _____ Title _____

Mailhouse _____ Date _____

Authorized Signature _____ Title _____

List Owner _____ Date _____

Authorized Signature _____ Title _____