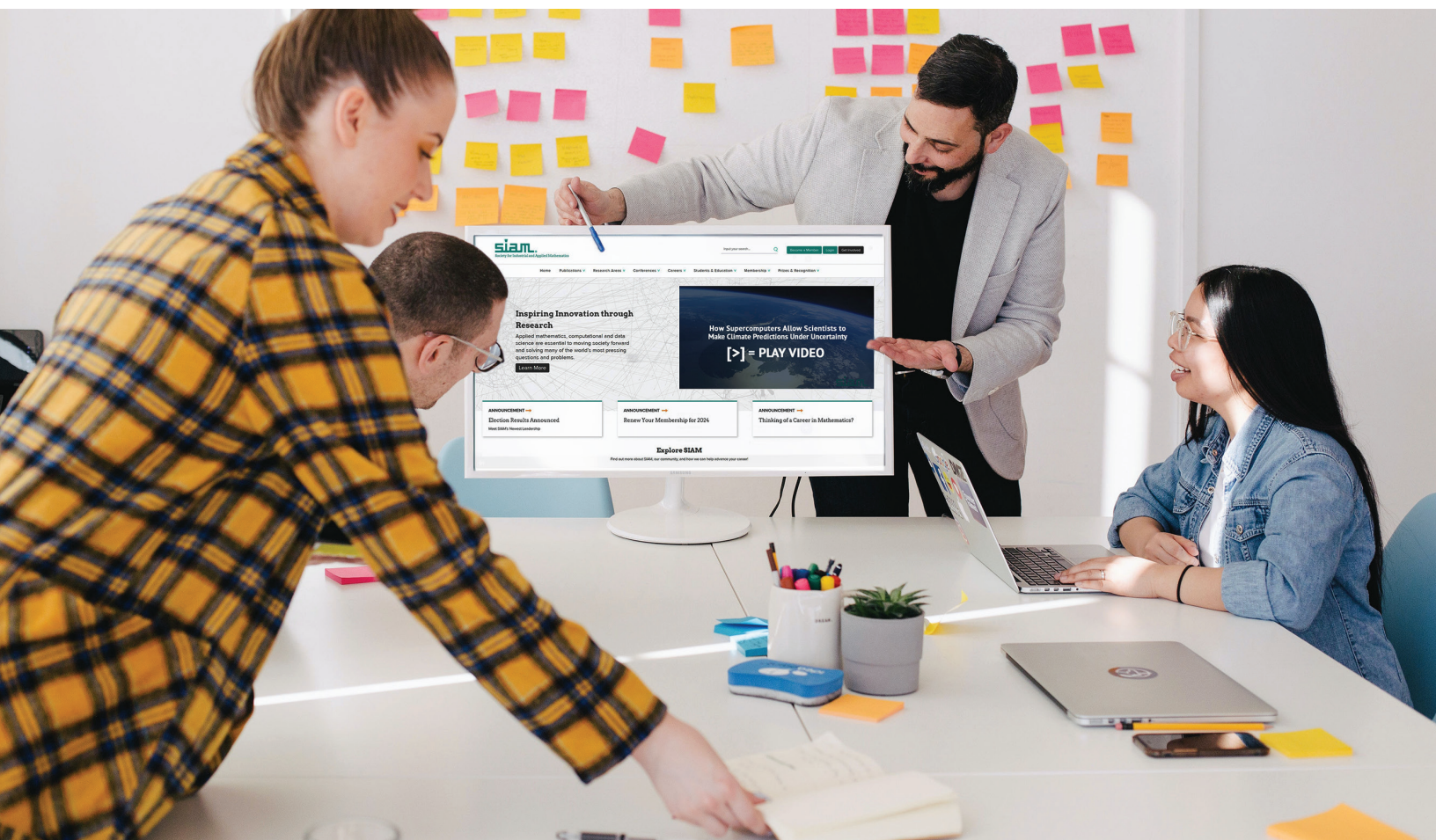
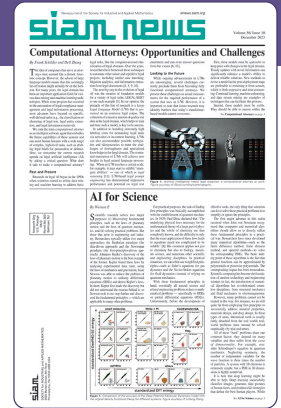


2024 Media Kit



Rates apply to SIAM publications dated
January 1, 2024 through December 31, 2024





SIAM News is an online and print tabloid-size newsjournal. The subscribers—applied mathematicians and computational scientists, computer scientists, engineers, physicists, and statisticians—are employed in industry, government, and academia. In addition, each of SIAM's almost 500 academic members and corporate members receive multiple subscriptions to SIAM News.

Subscribers count on SIAM News to keep them up to date on issues affecting the applied and computational mathematics community. Articles include reports of progress and breakthroughs in research; technical overviews written by experts in a wide range of disciplines; news about people, university programs, legislation, and funding affecting the mathematical sciences community; and much more. Readers consistently describe SIAM News advertisements as an important source of information on software, books, and jobs.

Print Circulation 8,000*

See page six (6) for online advertising. Includes all SIAM members plus additional subscribers. Actual readership is significantly higher due to library and pass-along readership.

Subscriber Demographics**

Employment

Academia	76%
Industry	13%
Government	7%
Other	4%

Geographical Breakdown

United States	66%
Europe	17%
Asia and Africa	8%
Canada and Mexico	4%
Central and South America	3%
Australia and New Zealand	1%
Middle East	.9%
Russia	.1%

Purchasing Patterns

In the past 12 months, more than 35% of all SIAM members have purchased books or other publications from SIAM.

Education

Highest Academic Degree Achieved	
Ph.D.	87%
Master's	10%
Bachelor's	1%
Unknown	2%

Some Areas of Specialization

- Data science
- Computational mathematics
- Linear algebra and matrix theory
- Ordinary differential equations
- Partial differential equations
- Optimization
- Numerical analysis
- Computer science
- Statistics

Advertising Acceptance

The publisher reserves the right to reject any advertisement not considered suitable for publication in SIAM News.

Composition and Design

Display and Classified Display

SIAM will prepare advertisements for those who cannot provide artwork. There is a \$100 minimum charge, and complete quotes will be given after a review of all work involved.

Frequency Discounts

- 5%: three (3) issues per 12-month period
- 10%: six (6) issues per 12-month period
- 15%: ten (10) issues per 12-month period
- 20%: ten (10) issues of SIAM News plus four (4) SIAM journal or conference program ads per 12-month period

Frequency discounts are allowed on display and classified display ads only and may not be combined with any special advertising offers made by SIAM.

Special Positions

Back page — 20% surcharge
All other special positions — 10% surcharge

Agency Commissions

A 15% discount off gross billing is extended to recognized advertising agencies for display and classified display advertising. The insertion order and payment must be made by the advertising agency, not the ultimate advertiser. Commissions are not allowed on production charges or on regular classified ads and announcements.

Rate Policy

Cancellations

No refunds on ads canceled after space reservation due dates. Cancellations must be received in writing.

Shortrates

Advertisers will receive an adjusted invoice if they don't run the minimum number of insertions needed to obtain the frequency discount upon which the original billing was based.

Rebates

Advertisers who run more insertions than originally contracted and who reach the next frequency discount level will be rebated the difference between what they paid and what they actually earned.

**Average circulation throughout 2023; subject to change as updates are made to the database daily.*

***Based on individuals reporting demographic information on their SIAM profile.*

2024 Publication Schedule

Issue	Post/Mail Date (+/- one week)
January/February	1/22/24
March	3/1/24
April	4/1/24
May	5/1/24
June	6/3/24
July/August	7/8/24
September	9/3/24
October	10/1/24
November	11/1/24
December	12/2/24

Recruitment Advertising

Classified (line ads)

Classified advertisements are recruitment ads and reserved for professional positions. Classified line advertisements are placed in *SIAM News* and can be accessed at

jobs.siam.org. The print ad would be posted online coinciding with when the issue mails and will remain posted for one month for each issue placement booked. Classified ads may be edited to conform to *SIAM News* format. Fee is based on word count.

Submit your ad via e-mail to marketing@siam.org; please include the text for the ad, the issue(s) in which the ad should be placed, and the complete billing address, phone number, and contact person.

Rate: \$3.55 per word (\$475 minimum)

Classified Display

Classified display advertisements are for professional opportunities that appear on the classified advertising pages of *SIAM News*. Classified advertisements placed in *SIAM News* can also be accessed through SIAM's website beginning with the date the issue is mailed. There is no extra charge for posting to the web; ads remain on the web for one month.

Sizes are based on a four-column format. **One classified column inch equals 2.1875" x 1".**

- A two-column ad is 4.625" x 1"
- A three-column ad is 7.125" x 1"
- A four-column ad is 9.5" x 1"

Rate: \$135 per column inch (rounded up to the nearest full inch)

Announcements

An announcement is any advertisement for an event (such as a conference), a new product, or a new policy. All announcements placed in *SIAM News* can also be accessed through SIAM's website beginning with the date the issue is mailed. There is no extra charge for posting to the web; ads remain on the web for one month.

Rate: \$2.45 per word (\$375 minimum)

2024 Deadlines

Issue	Display Space Reservation	Classified Display/ Classified/ Announcement Space Reservation and Artwork Deadline	Issue Mails
January/February	12/14/23	1/3/24	1/22/24
March	2/1/24	2/12/24	3/1/24
April	2/29/24	3/11/24	4/1/24
May	3/28/24	4/8/24	5/1/24
June	5/2/24	5/13/24	6/3/24
July/August	6/6/24	6/17/24	7/8/24
September	8/1/24	8/12/24	9/3/24
October	8/29/24	9/9/24	10/1/24
November	9/26/24	10/7/24	11/1/24
December	10/31/24	11/11/24	12/2/24

Product/Service Display Advertising

Size	Inches (Width x Height)	Rate
Full Page	9.5 x 15.375	\$3,165
½ Page (island)	7.1 x 10.5	\$2,240
½ Page	9.5 x 7.625 4.625 x 15.375	\$1,965
¼ Page (island)	7.1 x 5.25	\$1,230
¼ Page	9.5 x 3.9375 4.625 x 7.625	\$1,120
⅛ Page	4.625 x 3.9375 2.1875 x 7.625	\$725
⅙ Page	4.625 x 1.9375 2.1875 x 3.9375	\$425

SIAM News

SIAM News is a tabloid-size newsjournal with a circulation of 8,000. The subscribers—applied and computational mathematicians, computer scientists, engineers, physicists, and statisticians—are employed in industry, government, and academia. In addition, each of SIAM's almost 500 academic members and corporate members receive multiple subscriptions to SIAM News. Subscribers count on SIAM News to keep them up to date on issues.

For advertisement rates and sizes see SIAM News rates and deadline page 3.

Circulation: 8,000

Journals

SIAM publishes print issues of some of the world's leading applied mathematics journals. Space ads in these journals will help you target very specific audiences, whether you are a publisher, hardware or software supplier, or scientific instrument manufacturer.

Rates: \$850

Advertisement size:

- 5.5" x 8.5"
- File size: 5.5" x 8.5" (no bleed)

Trim size: 6.75" x 10"

Circulation:

- SIAM Review: 13,500
- All other journals: 1,000 - 1,500

Artwork Submission Requirements

- PDF is preferred for all print advertisements.
- All ads must be submitted at 100% of actual size.
- All black text must be 100% black, not a CMYK mix.
- PDF files must be exported as "press quality".
- Journal art must be grayscale only.
- Art must be a PDF, grayscale, or CMYK.

Add \$500 per ad for four-color process. Ads may be sent via e-mail to marketing@siam.org.

Agency Commission

A 15% discount off gross billing is extended to recognized advertising agencies. Commissions are not allowed on production charges.

If you need further information regarding the creation or artwork specifications of your ad, contact marketing@siam.org. If artwork needs any alterations, a minimum \$75 fee will be charged in addition to the cost of space.

Composition and Design

SIAM will prepare advertisements for those who cannot provide artwork. There is a \$100 minimum charge, and complete quotes will be given after a review of all work involved.

Advertising Policy

SIAM may reject any advertisement not considered suitable for publication.

SIAM News
December 2023 SIAM NEWS 1

Membership Network
SIAM's membership network is a global community of applied and computational mathematicians, computer scientists, engineers, physicists, and statisticians. In addition, each of SIAM's almost 500 academic members and corporate members receive multiple subscriptions to SIAM News. Subscribers count on SIAM News to keep them up to date on issues.

Key Takeaways of IMACS
The International Mathematics and Computational Science (IMACS) conference is a leading event in the field of applied and computational mathematics. It brings together researchers from around the world to share their latest findings and collaborate on new projects.

Preparing for the 2024 SIAM Meeting
The 2024 SIAM Meeting will be held in San Francisco, California, from January 13-17, 2024. The meeting will feature a variety of activities, including plenary sessions, technical sessions, and social events. Registration is now open, and early bird rates are available.

It's time to renew your SIAM membership
Log in at my.siam.org to renew your membership and access all the benefits of being a SIAM member.

Renew today for access to all your SIAM benefits, including:

- Member discounts on publications, books, and journals
- 25 priority group for conference registration
- Subscriptions to SIAM News and SIAM Review
- 200+ student chapters worldwide
- Personal grants, career advancement, and peer reviewing
- Professional awards, prizes, and recognition

SIAM
SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS

SIAM Journals

Information and 2024 Prices
Your link to the world of applied mathematics, computational science, and data science

SIAM | Society for Industrial and Applied Mathematics
SIAM.ORG/JOURNALS

The subscribers of these digital products are individuals, corporate, and academic SIAM members. SIAM members may opt-in to receive e-mail notifications when a new issue of *SIAM News* is posted or when a new print or e-journal issue is available.

SIAM News

The prestigious newsjournal is available in digital form at sinews.siam.org.

Product	Rate
Hero Banner	\$3,570.00
Top Sidebar Banner ad	\$540.00
Lower Home Page Banner ad	\$385.00
Lower Current Page Banner ad	\$385.00
Bottom Home Page Banner	\$385.00

Frequency: All ads are posted for 30 days. The new issues of *SIAM News* are posted ten (10) times a year. All issues except for the January/February and July/August issues are transmitted on the 1st of each month. The two (2) combined issues are posted approximately the 20th–25th of the month.

Artwork: Hero banner: 1,900 x 625 pixels.
Top sidebar banner: 355 x 425 pixels.
Lower home page banner ads: 1,098 x 155 pixels.
Lower and bottom home page banner ads: 725 x 155 pixels.

Format: PNG, JPEG, or animated GIF. All files must be less than 1MB.

Audience: 15,000–20,000.

SIAM NEWS Sponsored Content

Introduce your product, publication, or conference to the SIAM community. Sponsored content is in the form of a *SIAM News* article and offers advertisers the opportunity to connect with readers on a topic of interest to the mathematics community.

Your content will appear in the *SIAM News* print and digital versions. The sponsored content will be posted at sinews.siam.org.

Frequency: See *SIAM News* Deadlines page.

Positions: Full page: Up to 2,000 words and two (2) images: \$3,090.
Half page: Up to 1,000 words and one (1) image: \$1,545.

Artwork: The print and digital artwork size will vary based on the editorial material provided.

Audience: 74,000+ per issue (includes print, online, and email notification).

Deadlines: <https://www.siam.org/sponsors-advertisers-and-exhibitors/advertising/digital-advertising/schedule-rates>.

Unwrapped

Unwrapped is a monthly e-newsletter, transmitted to all SIAM members, individuals, corporate and academic institutions. Unwrapped features relevant information and announcements for the SIAM community.

Positions: Primary \$1,855 and closing \$1,145.

Artwork: Primary and closing banner ads must measure 650 x 80 pixels.

Format: PNG or JPEG.

Frequency: See *SIAM News* deadlines on page 3.

Circulation: 40,000.

Sponsor SIAM News Email Notifications

Subscribers can stay up to date with new *SIAM News* content. The alerts are transmitted when the latest issue of *SIAM News* posts online.

Frequency: See *SIAM News* Deadlines page 3.

Circulation: 40,000.

Positions and Artwork: The midway position is \$515. The closing banner is \$295. Midway and closing banner: 650 x 80 pixels.

Format: PNG or JPEG.

Sponsor SIAM Journal Electronic Table of Contents (eTOC) Alerts

SIAM publishes 18 journals in areas of applied math and computational science. Approximately 80,000 emails are delivered to individuals throughout the year. SIAM journal details can be found at siam.org/journals/.

Rates: The primary (top) banner rate is \$295/M, the closing (bottom) banner rate is \$235/M, exclusive sponsorship rate is \$315/M. The minimum order amount is \$500.

Artwork: 600 x 299 pixels. Format: PNG or JPEG.

Contact marketing@siam.org for additional eTOC journal subscriber information. The eTOC alerts can be broken down by journal, groups of journals, month of transmission, and other customized eTOC packages can be created. Partial and exclusive support will be considered for eTOC alerts. The circulation and frequency varies by journal.

Sponsor Conference E-newsletters

Newsletters are transmitted to all the registered attendees of the conference and feature events, announcements, and key information. For each conference there are multiple options to sponsor: bundle \$630 (includes kickoff and daily), kickoff \$420 (first day of conference), or daily \$210 e-newsletters.

Circulation: Varies by conference (current attendee pre-registration can be provided).

Artwork Specifications: 120 x 120 pixels. The text limit is 45 words or less and your logo is feature in the closing section of the e-newsletter.

Format: PNG or JPEG.

Post Job Opportunities Online

The SIAM Job Board offers job seekers and employers a unique and easy way to connect. Employers can set up an account online to quickly post jobs, search through resumés, and manage your recruiting online. For ad postings and rates, visit: jobs.siam.org.

Post Banner Ads on Job Board

Promote your product, program, or career opportunity on the SIAM Job Board to job seekers. The banner ads will be posted at jobs.siam.org.

Positions: The positions are the top leader board \$759 and top side bar \$359.

Artwork: Top leaderboard: 728 x 90 pixels. Top sidebar: 250 x 250 pixels.

Format: PNG or JPEG.

Frequency: 30 day posting.

Audience: 10,000 visitors per month.

General Advertising Policies

Frequency Discounts: See page two (2) of the Media Kit.

Agency Commission: A 15% discount off gross billing is extended to recognized advertising agencies for all advertising except for classified ads or announcements. Commissions are not permitted on production charges.

Material Requirements: PDF is preferred for all artwork. For *SIAM News* classified ads and announcements, a Word document is preferred.

Cancellation Policy: No refunds on ads canceled after space reservation due dates. Cancellations must be received in writing.

Advertising Policy: SIAM reserves the right to reject sponsorships and/or artwork submissions.

Company _____ Client (if applicable) _____
 Address _____ City _____ State _____ Zip _____ Country _____
 Phone _____ E-mail _____

Digital Advertising

SIAM Unwrapped: monthly e-newsletter to members

Issue: _____
 Position:
 Primary \$1,855
 Closing \$1,145
Circulation: 40,000
Artwork deadline: The second Monday of each month.
Artwork specifications: 650 x 80 pixels.
Format: JPEG.

Banner Ads on SIAM News Online

Issue: _____
 Position:
 Hero banner \$3,570
 Top Sidebar \$540
 Lower Homepage \$385
 Bottom Homepage \$385
 Lower current page \$385
Audience: 20,000 pageviews per month.
Date(s) posted: _____
Artwork deadline: Within three (3) days of desired posting date.
Artwork specifications: Hero banner: 1,900 x 625 pixels.
Top sidebar banner: 355 x 425 pixels.
Two Lower banner ads: 1,098 x 155 pixels.
Format: PNG, JPEG, GIF or animated GIF. Animated GIF files must be less than 1MB.
Frequency: 30 day posting.

Banner Ads on Job Board

Position:
 Top Leaderboard: \$759
 Top Sidebar: \$359
Audience: 10,000 visitors per month.
Date(s) posted: _____
Artwork deadline: Within three (3) days of desired posting date.
Artwork specifications: Top leaderboard: 728 x 90 pixels, top sidebar: 250 x 250 pixels.
Format: PNG or JPEG.
Frequency: 30 day posting.

SIAM News Email Notification

Position:
 Midway \$515
 Closing \$295
Issue: _____
Circulation: 40,000.
Artwork specifications: 650 x 80 pixels.
Format: JPEG or PNG.
Frequency: SIAM News publishes ten (10) times a year: January/February, March, April, May, June, July/August, September, October, November, and December. The issues mail

the first of the month, except for the January/February and July/August issues which mail approximately the 20th to 25th of the month.

Sponsor SIAM Journal eTOC Alerts

Issue(s): _____
 Position:
 Primary \$295/M
 Bottom \$235/M
 Exclusive \$315/M
Circulation: SIAM Review 13,500 and all other journals 1,000-1,500.
Artwork deadline: Five (5) days prior to transmission.
Artwork specifications: 600 x 299 pixels.
Format: PNG or JPEG.
Frequency: Varies by journal.

SIAM News Sponsored Content

Position:
 Full Page \$3,090 Half Page \$1,545
Audience: 74,000+ per issue (includes print, online, and email notification).
Issue(s): _____
Deadlines: All artwork deadlines and specifications can be viewed at siam.org/sponsors-advertisers-and-exhibitors/advertising-digital-advertising/schedule-rates.

Conference E-newsletters

Position: Bottom
Conference(s): _____
 Bundle \$630 (includes kickoff and daily e-newsletters)
 Kickoff \$420
 Daily \$210
 Select the date(s) for the daily e-newsletter _____

Attendance: Varies by conference (current attendee pre-registration can be provided).
Artwork Specifications: 120 x 120 pixels. The text limit is 45 words or less.
Format: PNG or JPEG.

Print Advertising

SIAM News

Issue(s): _____
Ad type: Display Classified Display
 Classified Announcement
Display ad size: (See page 3) _____
 Horizontal Vertical
Display ad size: (See page 3) _____
 Columns x _____ inches
Classified Ad: _____ words @ \$3.55 per word/\$475 minimum
Announcement ad: _____ words @ \$2.45 per word/\$375 minimum

For Classified and Classified Display ads, the ads will be posted online coinciding with when the issue mails and will remain posted for one month for each issue placement booked. The ads will be posted at jobs.siam.org.

Circulation: 8,000.
Artwork deadlines: See the SIAM News Rates and Deadline page.
Artwork Specifications: Grayscale PDF.
Frequency: Ten (10) times a year: January/February, March, April, May, June, July/August, September, October, November, and December. The issues mail the first of the month, except for the January/February and July/August issues which mail approximately the 19th -25th of the month.

Journal Advertising

Journal(s): _____
Ad type: Full page ad \$850
Artwork specifications: Ad dimensions: 5.5" x 8.5".
Trim size: 6.75" x 10".
Format: Grayscale PDF.
Art deadline: Eight (8) weeks prior to the first of the month of publication.
 Frequency and circulation varies by journal.

Artwork Specifications

All artwork deadlines and specifications can be viewed at siam.org/Sponsors-Advertisers-and-Exhibitors.

Advertising Acceptance

SIAM reserves the right to select and edit all material submitted for publication.

Ad Agency and/or Frequency Discount: _____
 Subtotal: _____
 Total Amount Due: _____

Payment

You may pay by check, credit card, or wire transfer.

Check made payable to SIAM.
 Credit Card Wire Transfer

Signature: _____
 Phone number: _____
 Email Address: _____

Please return this form to marketing@siam.org. If you wish to pay with credit card or wire transfer, include your phone number and email address and SIAM Customer Service will contact you to process payment.

SIAM invites you to show your support of the scientific community by being a sponsor at any of our conferences. See this year's conferences calendar: siam.org/conferences. Check one or more of the sponsorship opportunities listed below in which your organization is interested and return this agreement or contact us at least eight (8) weeks prior to the conference. All sponsorships must be paid in full 30 days prior to conference date.

These sponsorship options are offered for conferences with attendance more than 1,000.

Select Sponsored conference(s): AN24 (with ED24 and DM24) MDS24

PLATINUM \$50,000

A Platinum Sponsor will enjoy a premier level of visibility at a SIAM Conference.

- Opportunity to address the attendees during the Welcome Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Two (2) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- Acknowledgment in the conference kickoff email and daily emails (when applicable)
- One (1) posting on the SIAM Job Board
- One (1) print advertisement in *SIAM News* newsjournal or digital ad in the SIAM member e-newsletter
- One (1) exhibitor tabletop at the conference (including up to two registrations for exhibitors)
- Premier placement at the Career Fair (at select conferences when this event is being held)

Note: There is one (1) Platinum Sponsor per conference, but co-hosting arrangements can be discussed

GOLD SPONSOR \$25,000

- Opportunity to address the attendees during Welcome Remarks
- Up to three (3) complimentary conference registrations
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- One (1) social media post acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Acknowledgment in the conference kickoff email and daily emails (when applicable)
- Premier placement at the Career Fair (when the event is being held in conjunction with the conference)
- One (1) exhibitor tabletop at the conference (including up to two registrations for exhibitors)

Additional Notes _____

SILVER SPONSOR \$10,000

- Up to two (2) complimentary conference registrations
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- One (1) social media post acknowledging your company and sponsorship level
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

BRONZE SPONSOR \$5,000

- One (1) complimentary conference registration
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

APP SPONSOR \$7,000

- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Prominent banner ad in app
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

SPONSORED SESSION \$3,000

- Acknowledgment by the session chair(s)
- Acknowledgment on the conference website and in the online conference program
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

Interested in a Custom Sponsorship?

We're happy to work with you to create a custom package so your support goes toward a specific event or initiative of your choosing, where applicable. Examples of custom sponsorships include support of:

- Welcome Reception
- Student Lunch Reception
- Mentor-Protégé Event or Lunch
- Industry Panel or Reception
- Student Welcome Reception
- Refreshment Breaks
- Poster Session
- Branded Attendee Tote Bags
- Student Programming Competition

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

Conference _____ Company Name _____ Company URL _____
Company Address _____
Name _____ Title _____
Phone _____ E-mail _____ Date _____

Check made payable to SIAM. Credit card Wire Transfer

Please return this form to sponsorship@siam.org. If you wish to pay with credit card or wire transfer, include your phone number and email address and SIAM Customer Service will contact you to process payment.

SIAM invites you to show your support of the scientific community by being a sponsor at any of our conferences. See this year's conferences calendar: siam.org/conferences. Check one or more of the sponsorship opportunities listed below in which your organization is interested and return this agreement or contact us at least eight (8) weeks prior to the conference. All sponsorships must be paid in full 30 days prior to conference date.

These sponsorship options are offered for conferences with attendance less than 1,000.

Select Sponsored conference(s): SODA24 PP24 IMR24 UQ24 SDM24 LA24
 MS24 IS24 MPE24 (with LS24) NWCS24 PD24

PLATINUM \$30,000

A Platinum Sponsor will enjoy a premier level of visibility at a SIAM Conference.

- Opportunity to address the attendees during the Welcome Remarks
- Up to four (4) complimentary conference registrations
- Prime placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Two (2) social media posts acknowledging your company and sponsorship level
- Two (2) acknowledgments in SIAM monthly e-newsletter (audience of 40,000 people)
- One (1) email transmitted to the attendee list by SIAM on behalf of the sponsor
- Acknowledgment in the conference kickoff email and daily emails (when applicable)
- One (1) posting on the SIAM Job Board
- One (1) print advertisement in *SIAM News* newsjournal or digital ad in the SIAM member e-newsletter
- One (1) exhibitor tabletop at the conference (including up to two registrations for exhibitors)
- Premier placement at the Career Fair (at select conferences when this event is being held)

Note: There is one (1) Platinum Sponsor per conference, but co-hosting arrangements can be discussed

GOLD SPONSOR \$15,000

- Opportunity to address the attendees during Welcome Remarks
- Up to three (3) complimentary conference registrations
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- One (1) social media post acknowledging your company and sponsorship level
- One (1) acknowledgment in SIAM monthly e-newsletter (audience of 40,000 people)
- Acknowledgment in the conference kickoff email and daily emails (when applicable)
- Premier placement at the Career Fair (when the event is being held in conjunction with the conference)
- One (1) exhibitor tabletop at the conference (including up to two registrations for exhibitors)

Additional Notes

SILVER SPONSOR \$7,500

- Up to two (2) complimentary conference registrations
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- One (1) social media post acknowledging your company and sponsorship level
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

BRONZE SPONSOR \$5,000

- One (1) complimentary conference registration
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

APP SPONSOR \$5,000

- Verbal acknowledgment by the co-organizers during the Welcome Remarks
- Placement of company logo on the SIAM conference webpage, event promotional materials, and onsite signage
- Prominent banner ad in app
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

SPONSORED SESSION \$2,500

- Acknowledgment by the session chair(s)
- Acknowledgment on the conference website and in the online conference program
- Acknowledgment in the conference kickoff email and daily emails (when applicable)

Interested in a Custom Sponsorship?

We're happy to work with you to create a custom package so your support goes toward a specific event or initiative of your choosing, where applicable. Examples of custom sponsorships include support of:

- Welcome Reception
- Student Lunch Reception
- Mentor-Protégé Event or Lunch
- Industry Panel or Reception
- Student Welcome Reception
- Refreshment Breaks
- Poster Session
- Branded Attendee Tote Bags
- Student Programming Competition

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

Conference _____ Company Name _____ Company URL _____
Company Address _____
Name _____ Title _____
Phone _____ E-mail _____ Date _____

Check made payable to SIAM. Credit card Wire Transfer

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These exhibiting options are available at onsite conferences. The exhibits are an integral part of SIAM conferences and the location and arrangement of the exhibits allow free access throughout the conference. We anticipate well-attended meetings and hope you will participate at some or all of them.

Conference _____

Location _____

Date _____

We are Exhibiting

Single tabletop \$995 \$ _____

Includes: 6' skirted table, two chairs, and a wastebasket

Total Amount Due \$ _____

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- Tabletop exhibitors may cancel exhibit space up to five (5) days prior to the conference start date. Cancellations must be received in writing.
- It is understood that books displayed at the exhibit tabletop will not be returned, but will be donated to a local college or university or to students attending the conference.
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- The location of the exhibits at a conference is determined by the conference director based on the layout of the conference/hotel.

For additional exhibit and sponsor options contact sponsorship@siam.org

Sponsorship options can be viewed at: siam.org/sponsors-advertisers-and-exhibitors/conference-sponsorship

BILLING AND PAYMENT INFORMATION

Company Information (please print the company name as you would prefer it to appear in acknowledgements, etc.)

Conference _____ Company Name _____ Company URL _____

Company Address _____

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Up-to-date information on conferences is available at siam.org/conferences/calendar. Connect with attendees from industry, academia, government, and laboratories!

2024

SIAM Conference on Uncertainty Quantification (UQ24)

February 27–March 1, 2024
Trieste, Italy

SIAM Conference on Parallel Processing for Scientific Computing (PP24)

March 5–8, 2024
Baltimore, Maryland, U.S.

SIAM International Meshing Roundtable Workshop (SIAM IMR24)

March 5–8, 2024
Baltimore, Maryland, U.S.

SIAM International Conference on Data Mining (SDM24)

April 18–20, 2024
Houston, Texas, U.S.

SIAM Conference on Applied Linear Algebra (LA24)

May 13–17, 2024
Paris, France

SIAM Conference on Mathematical Aspects of Materials Science (MS24)

May 19–23, 2024
Pittsburgh, Pennsylvania, U.S.

SIAM Conference on Imaging Science (IS24)

May 28–31, 2024
Atlanta, Georgia, U.S.

SIAM Conference on the Life Sciences (LS24)

June 10–13, 2024
Portland, Oregon, U.S.

SIAM Conference on Mathematics of Planet Earth (MPE24)

June 10–12, 2024
Portland, Oregon, U.S.

SIAM Conference on Nonlinear Waves and Coherent Structures (NWCS24)

June 24–27, 2024
Baltimore, Maryland, U.S.

SIAM Annual Meeting (AN24)

July 8–12, 2024
Spokane, Washington, U.S.

SIAM Conference on Applied Mathematics Education (ED24)

July 8–9, 2024
Spokane, Washington, U.S.

SIAM Conference on Discrete Mathematics (DM24)

July 8–11, 2024
Spokane, Washington, U.S.

Online Component of AN24

July 18–20, 2024
online access

ICERM-SIAM Workshop on Empowering a Diverse Computational Mathematics Research Community

July 22–August 2, 2024
Providence, Rhode Island, U.S.

SIAM Conference on Mathematics of Data Science (MDS24)

October 21–25, 2024
Atlanta, Georgia, U.S.

2025

ACM-SIAM Symposium on Discrete Algorithms (SODA25)

January 12–15, 2025
New Orleans, Louisiana, U.S.

SIAM Symposium on Algorithm Engineering and Experiments (ALENEX25)

January 12–13, 2025
New Orleans, Louisiana, U.S.

SIAM Symposium on Simplicity in Algorithms (SOSA25)

January 13–14, 2025
New Orleans, Louisiana, U.S.

This information is current as of January 2024.

Society for Industrial and Applied Mathematics maintains current addresses for all society members, conference attendees, and journal and *SIAM News* subscribers. These mailing lists are available for purposes consistent with SIAM's objectives, which are:

- to further promote the application of mathematics to science and industry;
- to promote basic mathematical research leading to new methods and techniques useful to industry and science;
- to provide media for the exchange of information and ideas between mathematicians and other technical scientific personnel.

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- **Members** (individual and institutional).....\$235/M
- **Non-Members** (inquiries, conference attendees, book purchasers, etc.)..\$200/M
Rate applies only when "non-members only" is specified
- **Conference Attendees**.....\$250/M
Rate applies only when exhibitor purchases attendee list for the conference at which they exhibited.
- **Keycode**\$5/M
- **Names Outside the United States**\$15/M
- **Formats**

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for list counts.

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SIAM Members (organizations)

SIAM News Subscribers

SIAM ACTIVITY GROUP MEMBERS

Algebraic Geometry

Analysis of Partial Differential Equations

Applied Math Education

Applied and Computational Discrete Algorithms

Computational Science and Engineering

Control and Systems Theory

Data Science

Discrete Mathematics

Dynamical Systems

Financial Mathematics and Engineering

Geometric Design

Geosciences

Imaging Science

Life Sciences

Linear Algebra

Materials Science

Mathematics of Planet Earth

Nonlinear Waves and Coherent Structures

Optimization Theory

Orthogonal Polynomials

Supercomputing

Uncertainty Quantification

CODE DESCRIPTION

- 01 Linear Algebra/Matrix Theory
- 02 Real and Complex Analysis
- 03 Ordinary Differential Equations
- 04 Partial Differential Equations
- 05 Discrete Mathematics
- 06 Numerical Analysis
- 07 Computational Mathematics
- 08 Computer Science
- 09 Applied Probability
- 10 Statistics
- 11 Control and Optimization Theory
- 12 Optimization Theory
- 13 Communication Theory
- 14 Applied Geometry
- 15 Image Processing
- 16 Classical Mechanics of Solids
- 17 Fluid Mechanics
- 18 Quantum Physics
- 19 Geophysical Science
- 20 Atmospheric and Oceanographic Science
- 21 Chemical Kinetics and Combustion
- 22 Biological Sciences
- 23 Environmental Sciences
- 24 Economics
- 25 Social Sciences
- 26 Functional Analysis
- 27 Management Sciences
- 28 Math Education
- 29 Astronomy and Planetary Sciences
- 30 Simulation and Modeling
- 31 Materials Science
- 32 Electromagnetic Theory
- 40 Applications of Mathematics and Computation in Industry
- 43 Dynamical Systems
- 44 Nonlinear Waves and Coherent Structures
- 48 Data Mining, Information Retrieval
- 49 Algebraic Geometry
- 50 Uncertainty Quantification
- 99 General Interest

Topics of Recent SIAM Conferences

Conference attendees lists are available as a separate list or for merging with other selections.

- *Applied and Computational Discrete Algorithms*
- *Applied Linear Algebra*
- *Applied Mathematics Education*
- *Computational Science and Engineering*
- *Combinatorial Scientific Computing*
- *Control and Its Applications*
- *Data Mining*
- *Data Science*
- *Discrete Algorithms*
- *Discrete Mathematics*
- *Dynamical Systems*
- *Financial Mathematics*
- *Geometric Design and Computing*
- *Geometric and Physical Modeling*
- *Geosciences*
- *Imaging Science*
- *Life Sciences*
- *Materials Science*
- *Math for Industry*
- *Mathematics of Planet Earth*
- *Nonlinear Waves and Coherent Structures*
- *Optimization*
- *Parallel Processing for Scientific Computing*
- *PDEs*
- *Uncertainty Quantification*

This agreement, made this _____ day of _____, between SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS (hereinafter referred to as SIAM) and _____ (hereinafter referred to as the LIST RENTER) establishes the following terms and conditions:

The LIST RENTER will receive names and addresses from the SIAM database in electronic/digital format for the following promotion: _____, and agrees that these names are the exclusive property of SIAM. Because this list is valuable property and is of a highly confidential nature, the LIST RENTER agrees not to disclose, transfer, duplicate, reproduce, or retain in any form or manner whatsoever, all or any portion of the mailing list(s), nor permit any third party, agent, employee, or contractor and their respective agents and employees to do so.

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